

PRESS RELEASE

NBP SUPPORTING MEDIA

National Bank of Pakistan (NBP) is playing a pivotal role enabling Pakistan's media play its role. The biggest exhibition of our commitment is support for the first ever South Asia Media Summit being held at Pakistan China Friendship Centre. NBP is the only commercial bank of Pakistan supporting and presence the event aimed at bring media tycoons and professionals of the region together", this was stated by Syed Ibne Hassan, Divisional Head/VP-Corporate Communication, National Bank of Pakistan while talking to media at the side lines of summit. Hassan informed that Dr. Asif A. Brohi, President of National Bank of Pakistan has sent a message to the organizers and delegates assuring that not only the Bank supports such events but extend full assistance in any endeavor that can help in improving Pakistan's image globally.

This is not any ordinary event because despite his most demanding schedule Prime Minister, Raja Pervez Ashraf, agreed to formally organize this two-day summit and NBP is proud to be associated with the event. Hassan said, "This initiative is aimed at bringing the opinion makers of two of the largest economies together. People of the two countries can benefit when only once outstanding issues are resolved. The level of trust can strengthen when people benefit from each other's economies". He added "NBP occupies an important position among 'Big Five' commercial banks of Pakistan. Apart from its enormous balance sheet size it also stands distinguished because of the unique products and services being offered. It may not be wrong to say by this time NBP has also opened up branches in many countries and also established subsidiaries. Though, it claims to be 'Bank of Nation' it has graduated to the called '**Local bank having global outreach**".

"I am delighted to share this with you that our CSR activities have been recognized by the FPCCI but we have remained committed to the development of professionals of media houses. I am pleased to share with you that Karachi, Lahore and National Press Clubs have been supported by the National Bank over the years" said Hassan. "NBP has completed over sixty years of service to the nation. It was established through an ordinance on November 09, 1949. Today, it has become the first ever bank of the country to cross the 'One Trillion Rupee' bench mark with more than 16,500 employees and 1285 branch network across Pakistan Besides it has 23 overseas branches and representative offices in four countries and unique footprint in South Asia, Central Asia and Middle East, said Hassan while explaining the role of NBP in Pakistan's economy.

Regards

Ali Ahmed Zaib

Senior Manager- CCD

Ph: 021-99220734