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PRESS RELEASE

Formal Launch of “NBP Foree Cash/Transfer Remittances Services on 12th Rabi-ul-Awwal from Madina Region, Tahweel Al Rajhi, Saudi Arabia



An event was held at “Oberoi Hotel Madina” on February 15, 2011 to formally launch NBP Foree Cash. Seen in the picture are: from Tahweel Al Rajhi, Mr. Al Kher Abdullah Al Talib (3rd from right), Chief of Madina Region and from NBP, Mr. Khalid Bin Shaheen (2nd from right), SEVP/Group Chief, Global Home Remittances Management Group along with Remittance Center Managers and distinguished guests.

The service was soft launched in the year 2010. Now, by the grace of Allah, on 12th Rabi-ul-Awwal, NBP has formally launched a state of the art, instant, reliable, convenient and absolutely free remittance product with the brand name of “NBP FOREE CASH” from the Madina Region, Kingdom of Saudi Arabia. This instant remittance product is available from all centers of Tahweel Al Rajhi to facilitate the large Pakistani community for sending instant remittances to their families at home. It is a Cash to Cash remittance delivery product through which beneficiaries from across Pakistan can receive home remittances in minutes from their loved ones abroad.

Speaking on the occasion, Mr. Shaheen advised the Pakistani community in Saudi Arabia to use the NBP Foree Cash service and participate in the national cause by sending maximum remittances to Pakistan through legal banking channels.

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