

*ANNUAL PROCUREMENT PLAN FOR FINANCIAL YEAR 2025

(Under the Rule 8 & 9 of the Public Procurement Rule 2004)

Name of the Procuring Agency

NATIONAL BANK OF PAKISTAN
(Strategic Marketing Division, LCMG)

1	2	3	4	5	6	7	8
S. No	Name of Procurement (Description)	Estimated Cost	Procurement Method	Tentative date of Procurement Notice Publication	Tentative date of Award of Contract	Tentative date of Completion	Remarks
1	Hiring of PR Agency	PKR 70 Million	Open Competitive Bidding	Q4, 2024	Q2, 2025	Q2, 2028	Tender floated for 3 years period
2	Prequalification of Advertising Agencies	PKR 500 Million	Prequalification Process	Q2, 2025	Q2, 2025	Q2, 2027	Prequalification to be floated for 2 years
3							
4							
5							
6							
7							
8							

*The Annual Procurement Plan may be prepared on the assumption that total allocated budget will be released.

**Procurement method means Open Competitive Bidding/Petty Purchase/Quotation/Direct Contracting/Negotiated Tendering.